# **OLIVER CLAASSEN**

## 27, Designer; Engineering psychologist

Bachelor of Science in engineering | Master of Science OliverClaassen@icloud.com | www.oliverclaassen.com

Education

Master of Science: Human Computer Interaction (Joint Master) EN

Salzburg, Austria

Sept.2021 - Sept 2023 Paris Lodron University & University of applied Sciences

Bachelor of Science in Engineering: Engineering Psychology DE

Tuttlingen, Germany

Zürich, Switzerland

Sept. 2017 - Mar. 2021 University of Furtwangen

Work Experience

## UI/UX Consultant @ ERNI Schweiz AG

Sept. 2023 - Present

- Helped 6+ Companies and Industries to increased UX and Usability
- Structuring Projects from start to finish and Front-End Dev on Angular
- Domains: Public, Transport, Automotive, LifeScience, Industry

## Designer @ Mercedes Benz AG

### Sindelfingen, Germany

Mar. 2019 - September 2023

- XENTRY Remote Diagnosis Lead UX&UI | > 6 Million € Project
  - + 500 000 daily users worldwide
  - + increased usability

+68% user satisfaction

+ broad target group, across different nationalities

- Interaction and Sounddesign | > 4 different Projects
  - Creative Problem +User Research & Studies Design Concepts

#### UI/UX Design Lead for SWU Germany (yet to be released)

Aug. 2021 - Dez. 2024 | Freelancing

Redesign, with a wholistic, user-centered approach

Expected Users: + 55 000

#### **Design & Game UI/UX Design for various clients**

Jan. 2015 - Dec. 2022 | Freelanciing

- Design and Development of Mobile Games | more than 16 000 downloads & 8000\$ in ad revenue
- Multiple games UI, Sounddesign, Motiondesign and video editing





### **User Research**

Qual- & Quanititative Research Methods SPSS & R

Research Experience

Psychophysiological Methods

Programming Java, C#, C++, Javascript HTML & CSS

#### **Creative Tools**

UX Methods (

Adobe Creative Cloud (Image & Video Editing)

Digital Prototyping (Adobe Xd, Sketch & Figma)

Physical Prototyping (Raspi & Arduino & Protopie)

Unity & Unreal Engine (VR)

3D Modelling (Blender)

... many more